

Who can apply?

Farmers/Land Based Businesses

Funding will support diversification projects that keep vital services, skills, and money within the rural economy.

Micro Rural Businesses

Funding will support your set up and growth.

Communities

Funding will support schemes to broaden community involvement.

Application process

Grants are available starting from a minimum of £3,500 for eligible activities.

A minimum of 50% PRIVATE SECTOR match funding is required for each project application.

Project applications will be assessed through a Local Action Group.

- comprising of representatives from the Private, Public and Voluntary sector

All applicants will be required to register with the Rural Payments Agency

Lindsey Action Zone Wards

West Lindsey

1. Yarborough
2. Bardney
3. Waddingham
4. Middle Rasen
5. Kelsey
6. Market Rasen
7. Wold View
8. Caistor

East Lindsey

9. Coningsby
10. Frithville
11. Mareham Le Fen
12. Halton Holegate
13. Roughton
14. Tetford
15. Hundleby
16. Ludford
17. Legbourne
18. Binbrook
19. Sibsey
20. Woodhall Spa
21. Stickney
22. Wragby
23. Horncastle
24. Spilsby
25. St. Mary's
26. North Holme
27. St. Michael's
28. St. James'
29. Trinity
30. St. Margaret's
31. Priory

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defra
Department for Environment,
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east midlands
development agency

In association with:

Lincolnshire
COUNTY COUNCIL



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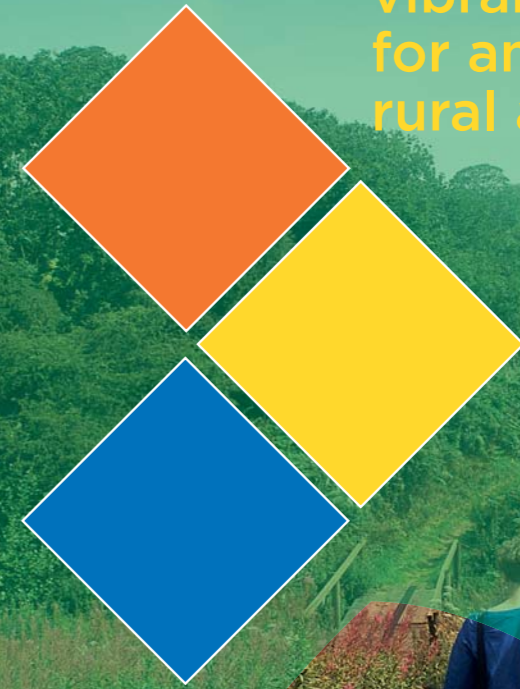
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Lindsey Action Zone

Lincolnshire Lindsey Action Zone (LAZ)
2007 - 2013

Rural Development Programme for England

Creating a
vibrant future
for an attractive
rural area



Through the East Midlands Development Agency (emda), the Lindsey Action Zone has been successful in securing £2m to deliver the social-economic elements of the Rural Development Programme for England.



1. Diversification

Farm businesses in the Lindsey Action Zone wishing to restructure through the development of diversified activities can access support.

Types of projects eligible for farming businesses:

- New products
- New processes
- New technologies
- New markets
- Retailing
- Service industries
- Self made products
- Recreation
- Equestrian
- Creative industries
- Environmental technologies and services

2. Business support for SMEs

Producing an environment in which entrepreneurs can establish and grow businesses that create high quality jobs whilst reinforcing the rural identity of the LAZ.

Types of projects will include:

- improved information on business development
- creation of a business forum
- provision of business space
- support for home working



3. Tourism

Creating sustainable tourism that capitalises on the unique and natural landscape.

Types of projects will include:

- visitor research and planning
- production of promotional materials
- provision of accommodation
- festivals and events
- specialist trails e.g. equestrian or cycling



4. Conservation and upgrading of rural heritage

Sensitively making the most of the environmental, landscape and heritage assets across the LAZ area including those within the Lincolnshire Wolds AONB, Lincolnshire Limewoods and market towns.

Types of projects will include:

- studies and investment associated with maintenance, restoration and enhancement of cultural heritage
- village renewal
- promotion of local culture and crafts
- public art
- open farm days
- increasing the uptake of agri-environment schemes
- providing recreational infrastructure that offers access to natural areas and the historic environment, interpretation, and landscape /ecosystem/catchment scale approaches to agriculture and land management



5. Provision of Training and Information

Raising skills levels and making training more relevant to the needs of communities and businesses in the LAZ.

Types of projects will include:

- studies into barriers to training
- an extension to the Learn Direct programme
- delivery of training courses for communities and businesses
- outreach facilities/tools including potentially video conferencing

